Case Study

◆ Matanuska-Susitna Borough School District

Vivitek's NovoDS

makes a welcome entrance at Matanuska-Susitna Borough School District

Located 35 miles north of Anchorage, USA, Matanuska-Susitna Borough School District comprises 47 schools with 18,000 students. One of the Borough's hubs is the busy Administration office. It is often called to play many roles, one of which is that of a large district training office where most of the school board meetings are held.

Until recently, the office relied on a home grown signage solution, which Matanuska-Susitna Borough School District's IT Supervisor, Enterprise Applications, Michelle Hoyt, described as "*…basically a website rotation solution*." The borough needed to move its signage into the modern era, and feature multiple displays on one screen at the same time, while looking much more professional and less home grown. This new solution would also resolve the issue of a lot of people coming into the building for training sessions and getting lost when trying to find a conference room, or figuring out the schedule for their meetings.

A Vivitek authorised reseller partner proposed the Vivitek NovoDS, an affordable and easy-to-manage digital signage solution. Ideal for creating dynamic visual displays for a corporate or public area, the digital signage content can incorporate text, photos, audio, video, and web content in fully customisable configurations for a variety of settings. Versatile and flexible, the applications for the NovoDS range from corporate events and commercial spaces to educational facilities and public installations that need a quick and easy digital signage solution. Designed for maximum convenience, the NovoDS is 4k2k-ready for the next generation of high-resolution displays, making it a cost-effective ultra-high-definition solution. A NovoDS was installed and the borough now has an 80 inch display which is immediately visible when walking into the Administration reception and a further display in the smaller waiting area.

Easy to set up and use, the NovoDS offers the convenience of content refresh over both the network and

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SD card. It's so easy to use, that even non-technical members of staff will feel at ease with it, thanks to a drag-n-drop template customisation and a highly intuitive playlist editing function. IT Managers will appreciate the NovoDS too, thanks to it being easy to manage over a network.

Today, the borough is using the NovoDS to display information ranging from 'flight board' information for its conference room schedules, a detailed map of the building, current weather conditions, the district's logo and, of course, a welcome message. Michelle states:

"*its flexibility, customisation and ease of use,*" and revealed that the borough is already considering further deployments of NovoDS within its schools. Perhaps that's not surprising given that Michelle concluded by stating "*For all kinds of display requirements, I would recommend the NovoDS to anyone.*"

> "*The set up was very simple and didn't require any changes to our existing IT infrastructure or pose any challenges to our IT personnel. It was all very simple,*"

> "*People are able to find the conference rooms easier as well as figure out when their appointments are. It provides a very professional atmosphere to our building and is a great addition.*"

a comment reflected by everyone who has used NovoDS, according to Michelle.

Asked to pinpoint NovoDS' three best qualities, Michelle highlighted

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NovoDS

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